

Improving the diversity of talent within the creative communications industry has a critical role to play in future proofing our industry and ensuring the cultural relevance and cultural impact of the work produced

The part Colwell & Partners seek to play in delivering this improvement is based on the action we can take.

We are committed to:

- Only partnering companies who believe in diversity in talent acquisition as an action not just an intent, and who promote an inclusive culture.
- Ensuring our response to every brief we handle reflects our commitment to diversity, inclusion and quality.
- Advocating for pay equity: educating and guiding our clients, counselling our candidates, advising industry bodies
- Equality of opportunity: introducing the talent we represent to our clients not just on the basis of their skills and current experience, but also with demonstrable and outstanding potential in mind.
- Continually educating ourselves through training on how to avoid bias and through open and honest dialogue; and through fostering a working environment that promotes dignity and respect for every partner.
- Zero tolerance towards any form of intimidation, bullying or harassment – within our own company, from the talent we represent and the companies we work with.